



10th Anniversary

As we approach our 10th anniversary in 2025, we're thrilled to invite you to celebrate this milestone with us. Since 2015, California's Riche\$t has grown into a premier event for women ropers, and we couldn't have done it without the support of sponsors like you.

In today's economic climate, few events last a decade, but thanks to your support, we've made it! This year, we're raising the bar with national coverage on the Cowboy Channel Plus App, highlighting our participants and loyal sponsors.

This is a chance to elevate your brand alongside ours, reaching a dedicated audience that values businesses supporting women in rodeo. In 2024, we hit a record with nearly 20% more participants, hosting 80 Breakaway Ropers and 224 All-Girl Team Ropers at Bolado Park Event Center. More Contestants means more advertising

This growth is worth celebrating with partners like you as we continue to expand in 2025. Our 10th-anniversary sponsorships are designed to spotlight your business and honor your role in our success. Together, we're building a legacy that empowers women ropers and inspires future generations.

Thank you for your consideration and continued support. We look forward to connecting with you soon!

Warm regards,
Danielle Porteur
Producer & Founder
(831) 801-4290
danielle@californiasrichest.com



Bolado Park Event Center

August 3rd, 2025

Where Cowgirls Come to Compete



CALIFORNIA'S RICHEST 2025 SPONSOR PACKAGES

COWBOY CHANNEL SHOWCASE \$5000

- Featuring Ca. Riche\$t to air on Cowboy Channel Plus App on **National TV**, presenting your business logo between segments
- Logo on **Contestant shirts**
- **Exclusive** Social media Video & website recognition

Deadline: April 15th 2025

SADDLE SPONSOR \$3500

- Flag carried during Grand Entry
- Business Logo on **Contestant shirts**
- **Exclusive** social media Video and website recognition
- **Business logo on saddle** given to High Money Winner

Deadline: April 15th 2025

CONTESTANT HAT/SHIRT SPONSOR

\$2500

- Business logo embroidered on side of California's Riche\$t **Contestant Hats** limited spots. (300 Hats)
 - Business logo on **Contestant Shirts**
 - **Exclusive** social media Video and website recognition
- Deadline: June 1st 2025



Higher-Level Sponsorship packages above include an arena banner, Social Media & California's Riche\$t Website Recognition

ARENA SPONSOR \$1100

- **Banner hung in arena during event**
- Includes social media and website recognition

AWARD SPONSOR \$500

- **Business name on Contestant Koozies**
- Includes social media and website recognition

For additional sponsorship opportunities, please contact
danielle@californiasrichest.com



Once your sponsorship is confirmed, we will contact you for artwork & payment, Once payment is received, social media benefits will start outlined in your selected sponsorship package.

Company Name: _____

Contact Person: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

TOTAL ENCLOSED: _____

Visit: Californiasrichest.com
for more information

Please make checks payable to:

California's Richest

Mail to: 1040 Homestead Ave Hollister, CA 95023

EIN# By Request

Venmo & Zelle also available